

Date [insert date]

Dear [insert your supervisor's name here],

I would like your approval to attend Columbia Business School's Executive Education Strategic Wealth Manager Program. This immersive five-month program is for executives who are looking to transition to a wealth management and senior advisory role.

Columbia Business School is one of the world's top Ivy League business schools. The faculty are subject matter experts and often partner with leading financial institutions to test, refine, and put new ideas into practice.

Attending the Strategic Wealth Manager Program from Columbia Business School Executive Education will enhance my knowledge and skills in core areas such as **Investment Strategies**, **Asset Allocation**, and **Client Advisory**.

The program would provide a high return on investment for our organization by empowering me to immediately apply my learnings toward our short- and long-term business goals. The learning is also aided by a diverse cohort with executives holding titles such as CEO, managing director, chief economist, and president.

By attending this program at Columbia Business School Executive Education, I will:

- Enhance my ability to develop value propositions customized to clients' risk profiles and investment goals
- Explore portfolio implications of various asset classes and investment strategies for optimal asset allocation
- Sharpen my client acquisition and relationship management skills
- Gain invaluable firsthand insights from Ivy League faculty and global industry leaders on the latest in financial advisory and wealth management
- Apply my learnings immediately and share key takeaways with our team

The program begins in Month XXXX and most of the learning sessions will be held online. The program fee is US\$XX,XXX. You can learn more about the program [here](#).

Thank you for taking the time to consider my request. I look forward to speaking with you about this in more detail.

Best regards,

[INSERT YOUR NAME HERE]